

# UI/UX DESIGNING





# WHAT WE DD

#### User Research and Analysis



Researching and analyzing the needs and preferences of the target audience.

#### Planning and Testing



Creating layouts and prototypes to test usability and gather feedback.

**GET SOCIAL** 





#### **Designing Interfaces**



Making visually appealing designs that match the brand and work well on different devices.

# WHAT WE DD

#### Improving Conversions



Optimizing designs to increase user actions, like sign-ups or purchases.

#### **Responsive Design and** Accessibility



various devices and screen sizes.

#### **GET SOCIAL**











### Monitoring analytics data

Involve analyzing user interactions with a digital product to gain insights into behavior patterns, preferences, and pain points.

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යි Dashboard	ACCOUNT 🔓 USER PROFILE		
<b>2</b> ✿ Account Settings			
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ウ Categories			
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🙂 Salesman			
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Customers	E-mail		
Regions	admin@laureapeoplessignature.com	Organization	
🕲 Users	Phone Number	State	
🖻 File Manager	+60166441334	KL.	
원 Reports	Zip Code	Country Malaysia	







### Guide users through the interface

Effective guidance involving the use of onboarding tutorials, tooltips, and visual hierarchies that direct attention to key features and functionalities

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### Responsive Design and Accessibility

Ensure that digital products are inclusive and accessible to all users, regardless of device or ability.

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☆ Payments	WARRANTY & SUPPORT	0.00	<u>له</u> کا <i>ب</i> ا
Customers	CONTENT WRITING (ENGLISH)	0.00	<u>لہ</u> 20 سا
Regions	VIDEO EDITINGS	0.00	<u>لہ</u> کا <i>ب</i> ا
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### Enhance the user experience

Help to convey information, facilitate actions, and maintain consistency across the interface



### SALES FORCE APP

#### **Custom Dashboard Design**

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#### **User-Centric Navigation**

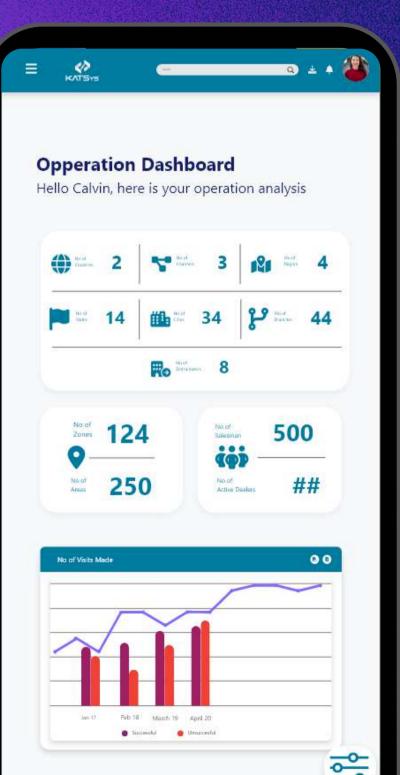
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#### **GET SOCIAL**

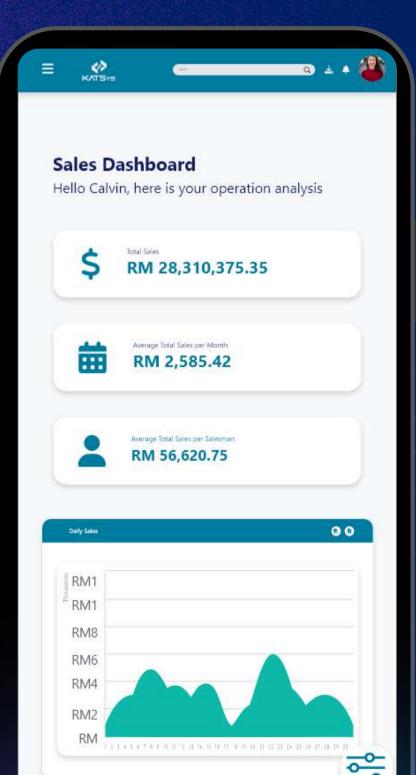


### SALES FORCE APP

#### Data Visualization Enhancements



#### Mobile Responsiveness



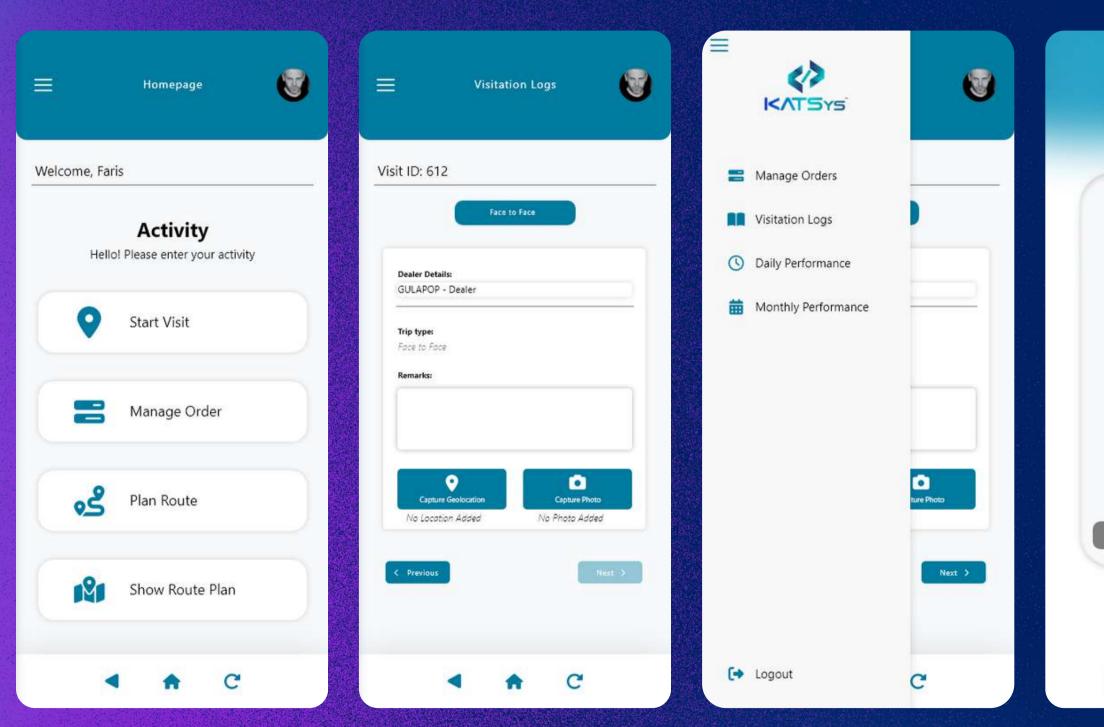
#### **Personalization Options**

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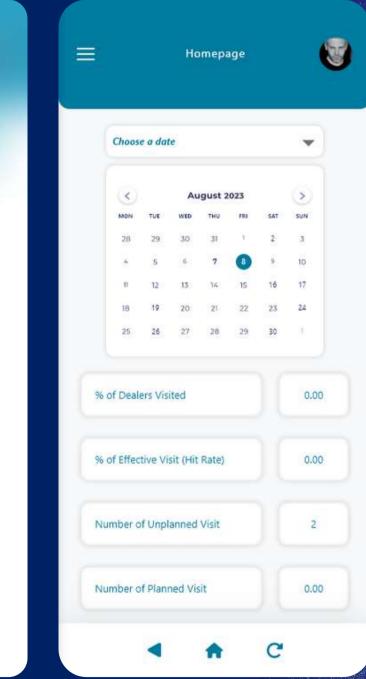




### SALES FORCE APP







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		Hierarchy Dashboard

### **Custom Interface Design**

Designing dashboards, CRM pages, or any custom Salesforce application interfaces that improve user interaction and data visualization.



KATSYS

Manage Menu

Configuration

**A** Manage

### **Iser-Centric Design Approach**

edback and behavior analytics were incorporated o the design process to ensure the interface eets the actual needs and preferences

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Add User		
		Add User
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No.	Category Name	Edit/Delete



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### **Responsive Design**

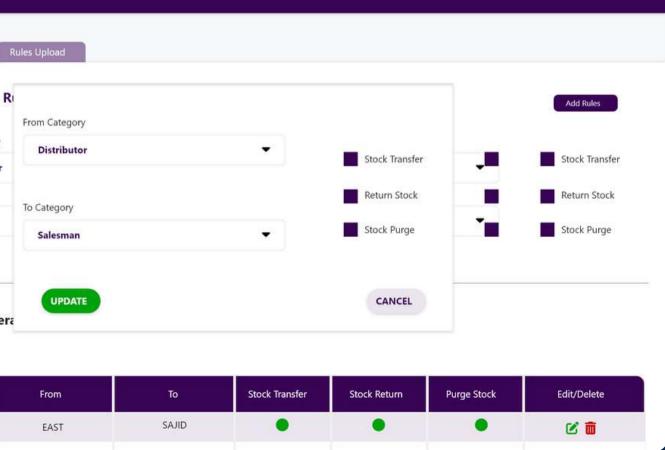
Salesforce Web interfaces that are responsive and provide a seamless user experience across various devices, including desktops, tablets, and smartphones.

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#### **Accessibility Enhancements**

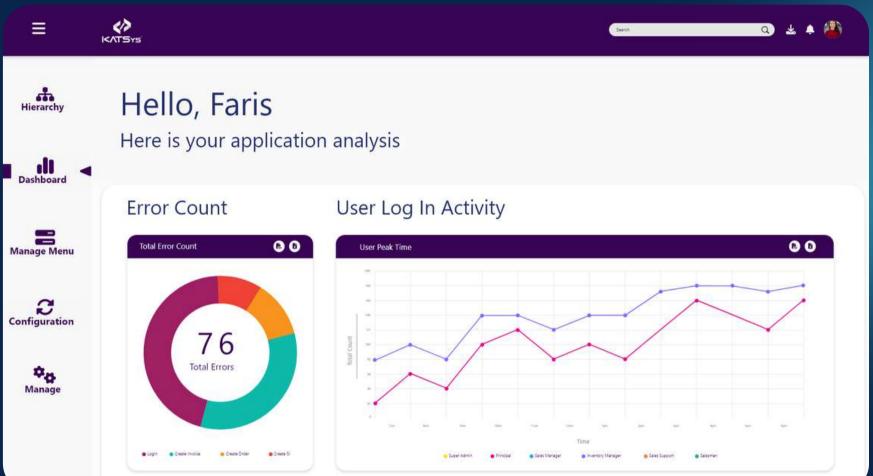
Highlights the design and implementation of accessibility features within Salesforce Web projects





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### **Data Visualization and** Reporting

Development of custom data visualization components and reporting tools

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Feb 18 March 10

Annii 20 Successful 🕘 Unsuccesful 😑 Total

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#### Integration and Customization

Integrating Salesforce Web with other systems and platforms, customizing the interface to support new functionalities or workflows.









### **Performance Optimization**

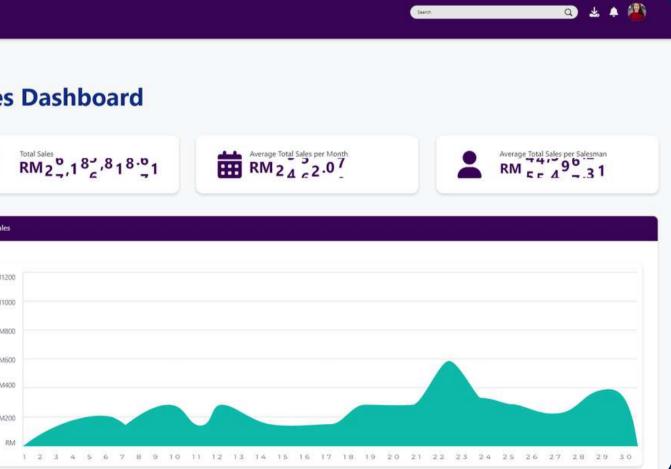
Focus on improving load times, efficiency, and the overall user experience.

### **Branding and Theming**

Adaptation of the interfaces to align with corporate branding and theming requirements, ensuring a consistent brand experience across all touchpoints.

Hierarchy	Sale
Dashboard 🗲	\$
Ranage Menu	Daily Sale
Configuration	RM12
🌣 👸 Manage	RM10
<ul> <li>Hierarchy Category</li> <li>Manage User</li> </ul>	spuetroout RM4
Manage Product	RM





# THANK YOU



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### **Contact Us**



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