



DIGITAL MARKETING PORTFOLIO



Ready to elevate your brand's online presence?
Explore our Digital Marketing portfolio and see how
we can help your business thrive in the digital world.



**Social Media
Strategy**

**Creative Content
Writing & Copywriting**

**Visual Content
Creation**

**Posting and
Scheduling**

**Analytics and
Reporting**

WHAT WE DO



OUR STRATEGY

→ **Auditing your existing social media strategy**

→ **Researching your target audience**

→ **Choosing your social media platforms**

→ **Creating your social media strategy**

→ **Designing your social media profiles**

→ **Developing your social media ads**

→ **Building your social media content calendar**

→ **Creating platform-specific social media content**

→ **Responding to your social media followers**

→ **Growing your social reach**

→ **Monitoring your social media performance**

SOCIAL MEDIA MANAGEMENT

It is essential for businesses to connect with your audience, build brand awareness, and drive engagement. However, managing multiple social media accounts effectively can be a time-consuming and complex task. That's where our social media management service comes in.



SOCIAL MEDIA PERFORMANCE



99K

2,027

77

328

366

15K

553

39

103

13

13K

538

14

65

50

14K

570

28

140

26

Nice work! You've got 93674 views in the last 7 days.

That's 90459 more views than usual. ⓘPromote this high potential video to boost its growing popularity!

Nice work! You've got 12165 views in the last 7 days.

That's 8950 more views than usual. ⓘ

Nice work! You've got 13878 views in the last 7 days.

That's 10663 more views than usual. ⓘ

Facebook, Instagram & Ads Management

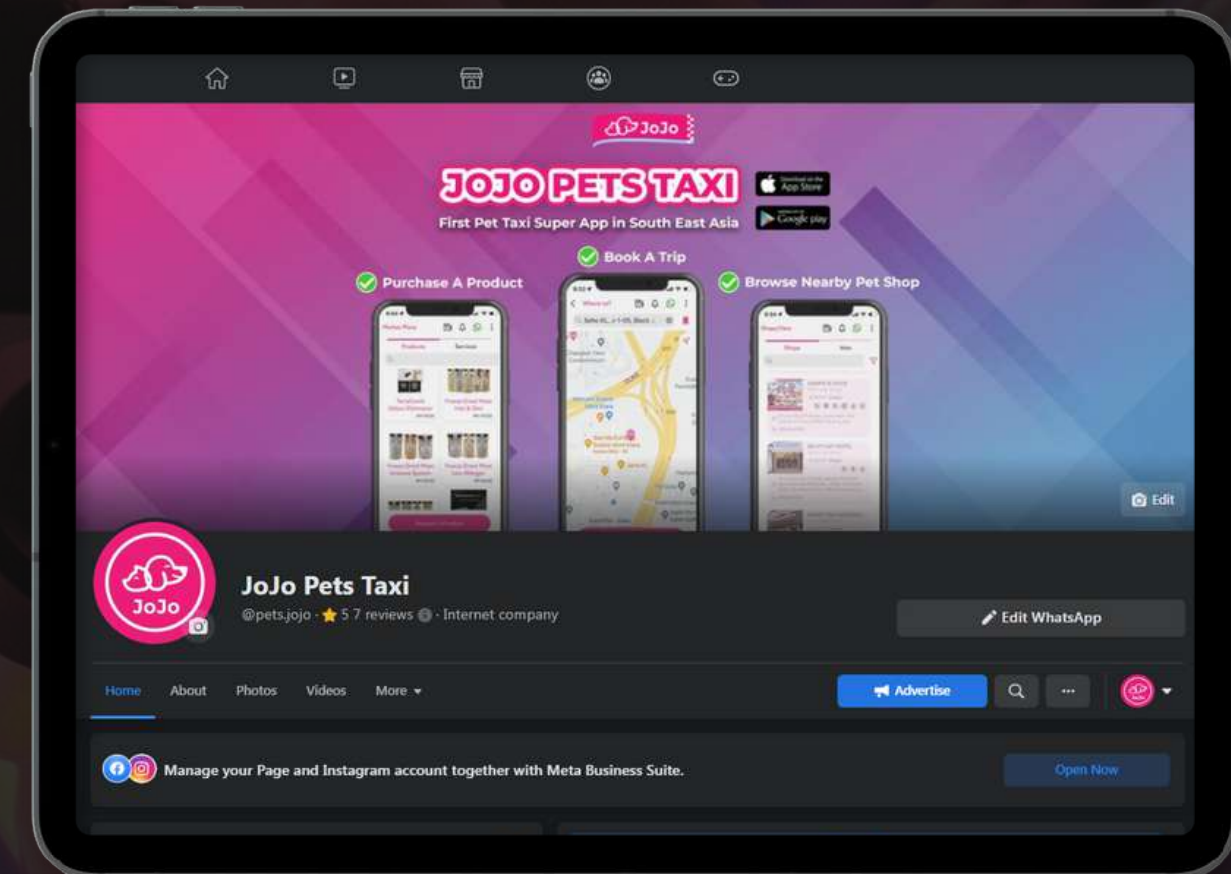
Objective

- 01 Business branding to create brand exposure, gain more audiences through ads management and social media management.
- 02 Aligning the brand goals with its marketing.

Achievements

- 01 Better online presence.
- 02 Sales conversions.
- 03 Improved look & feel of the page.

JOJO PETS TAXI



Facebook, Instagram & Ads Management

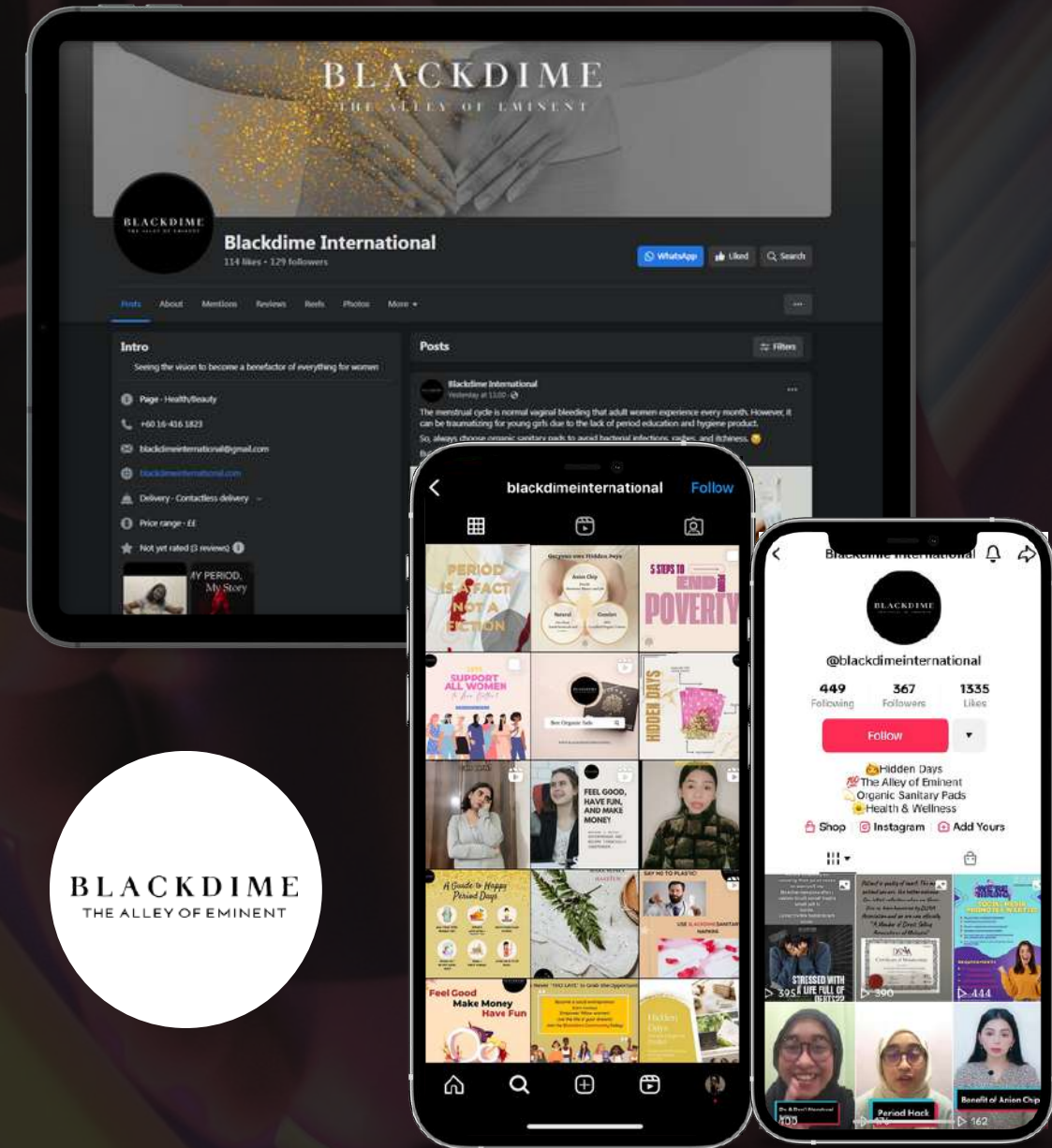
Objective

- 01 Assisting in brand exposure.
- 02 To gain online presence and sales conversions, agent recruitment.

Achievements

- 01 Better online presence
- 02 Boost social media presence.
- 03 Ads integration with Shopify purchase link.

BLACKDIME INTERNATIONAL



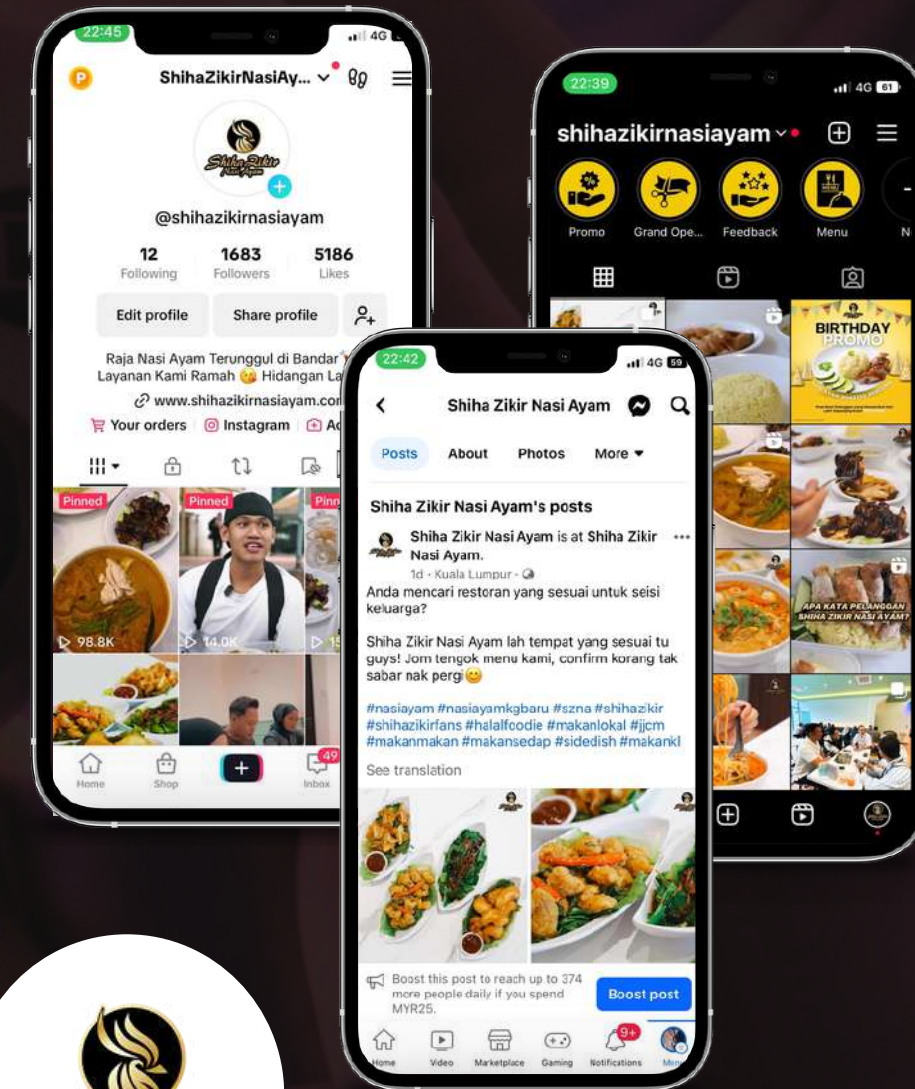
SHIHA ZIKIR (LOCAL CELEBRITY)

Objective

- 01 Engaging with the target audience on social media.
- 02 To gain online presence and sales conversions.
- 03 Aligning the brand goals with its marketing.

Achievements

- 01 Boost social media presence.
- 02 Get people engage with the contents.
- 03 Improved look & feel of the page.



FF CAR RENT

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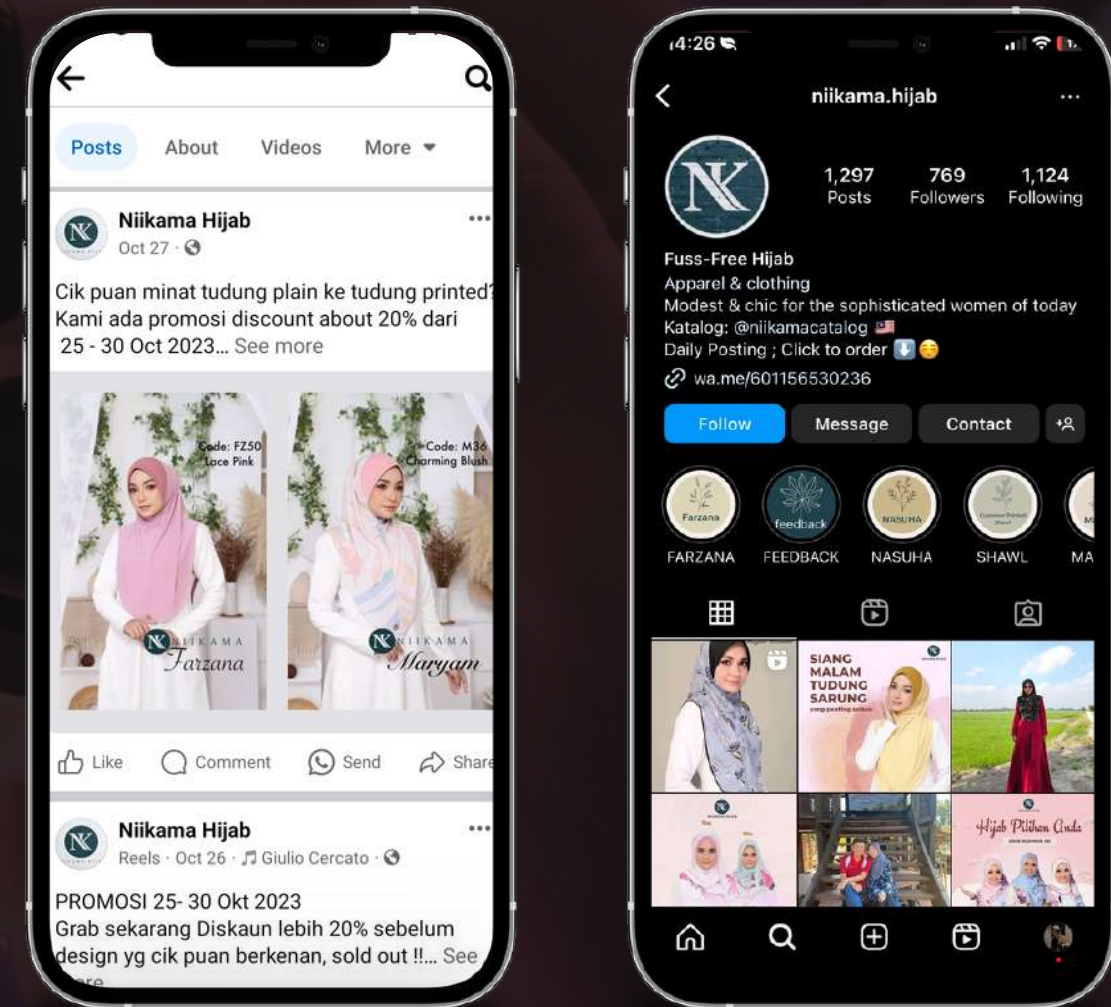
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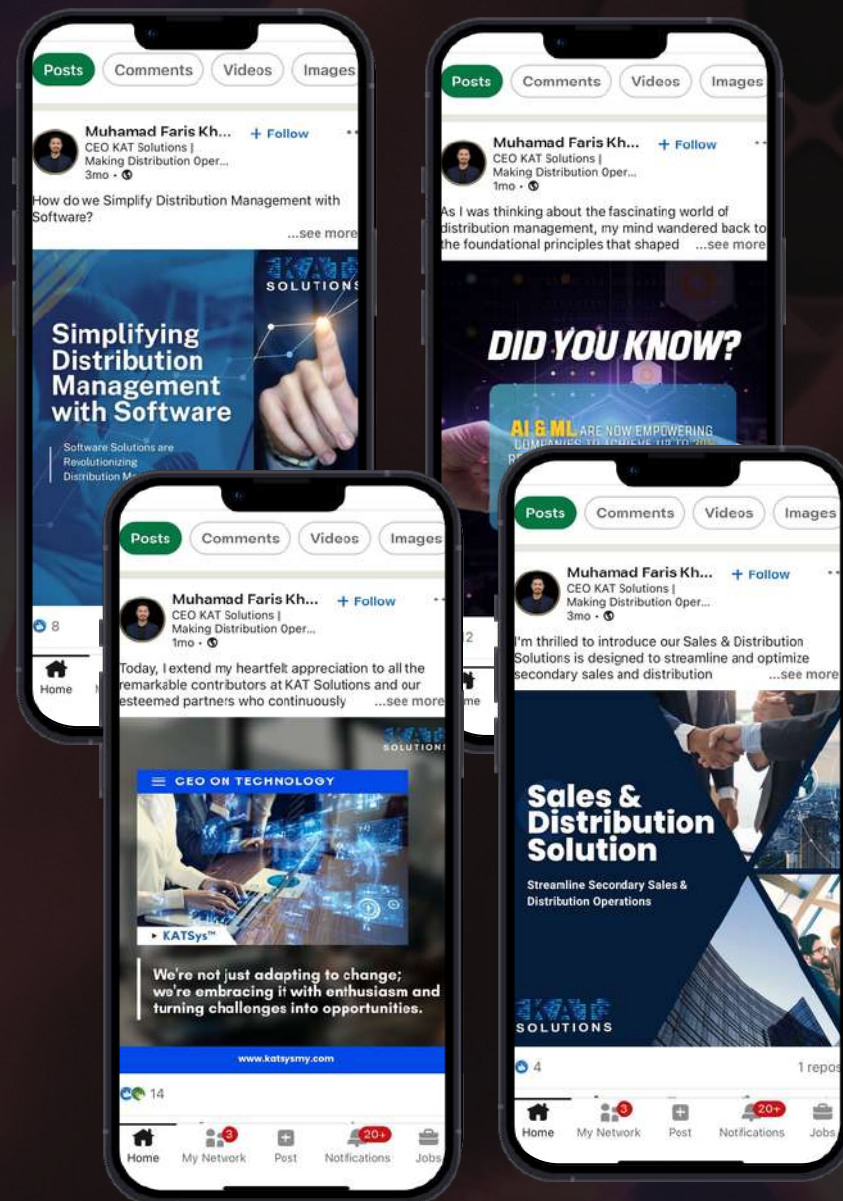
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NIIKAMA HIJAB



CEO'S ACCOUNT



Objective

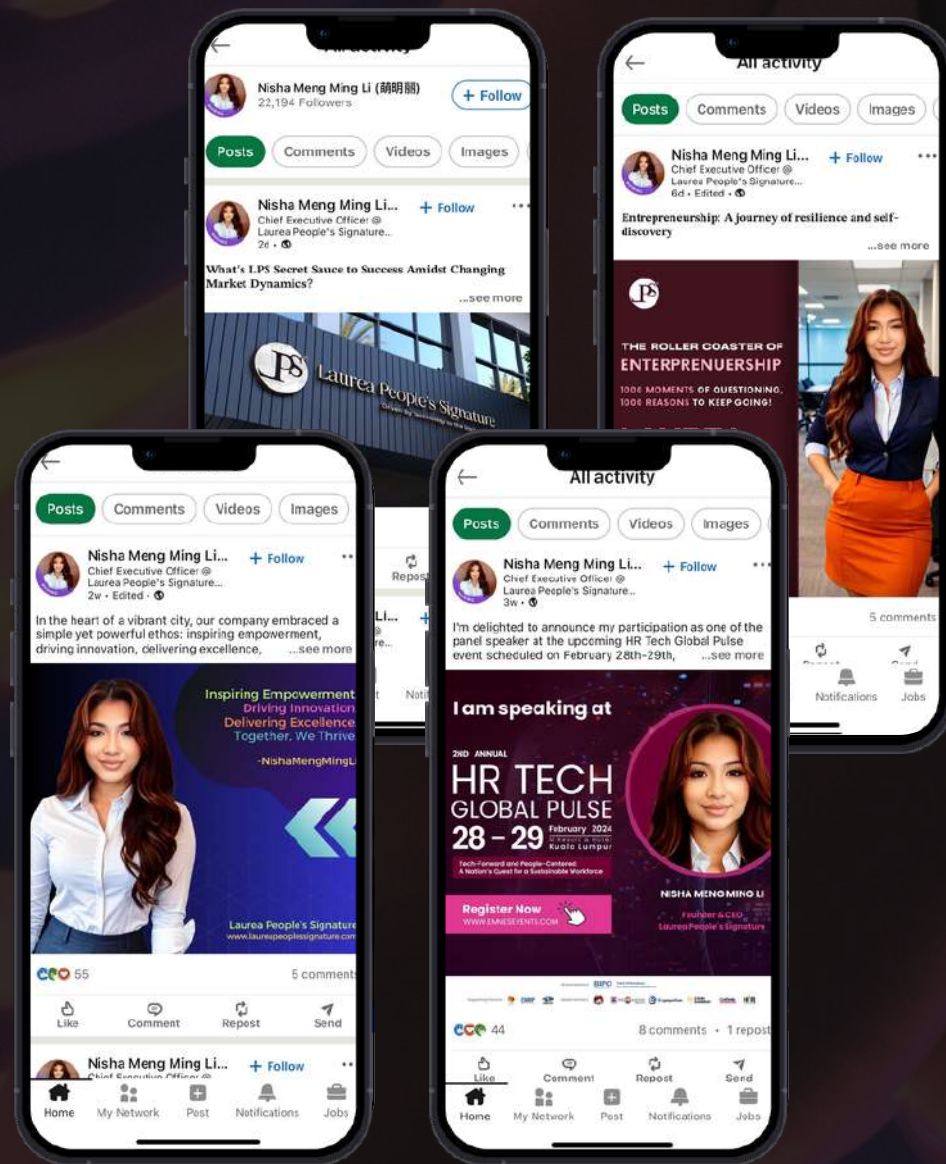
- 01 Generate leads, attract potential clients or investors, and create opportunities for business growth through strategic networking and engagement.
- 02 Increase the visibility and reach on the platform by regularly sharing engaging content, participating in relevant discussions, and leveraging LinkedIn features

Achievements

- 01 Increased Profile Views and Followers
- 02 Generate qualified leads and business opportunities
- 03 Expand professional network by connecting with influential industry leaders, potential clients



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THANK YOU



**Driven By Technology to the
Digital Future**

Contact Us



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