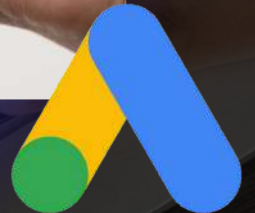




ADS MANAGEMENT PORTFOLIO



WE **MANAGE** FOR YOU



Google Ads

facebook Ads



Ads



TikTok Ads



Cost Per Click

You only pay when someone clicks on your ad, hence the term "pay-per-click." The amount paid per click depends on various factors, including the competitiveness of the keyword, ad quality, and the strategy in bidding the ad.

Supercharge Your ROI

WHAT^{WE}DO

Campaign Strategy and Planning

Develops tailored advertising strategies that align with your goals and resonate with your audience, ensuring maximum impact and ROI

Platform Selection and Optimization

Identify the most suitable channels to reach your target audience effectively, optimize ad placements, formats, and targeting to maximize visibility and engagement.

Creative Development and Optimization

Create compelling ad creatives that capture attention and drive action., test and refine ad elements such as headlines, images, and ad copy to maximize performance and achieve optimal results.



Laurea People's Signature

WHAT^{WE}DO

Budget Management and Optimization

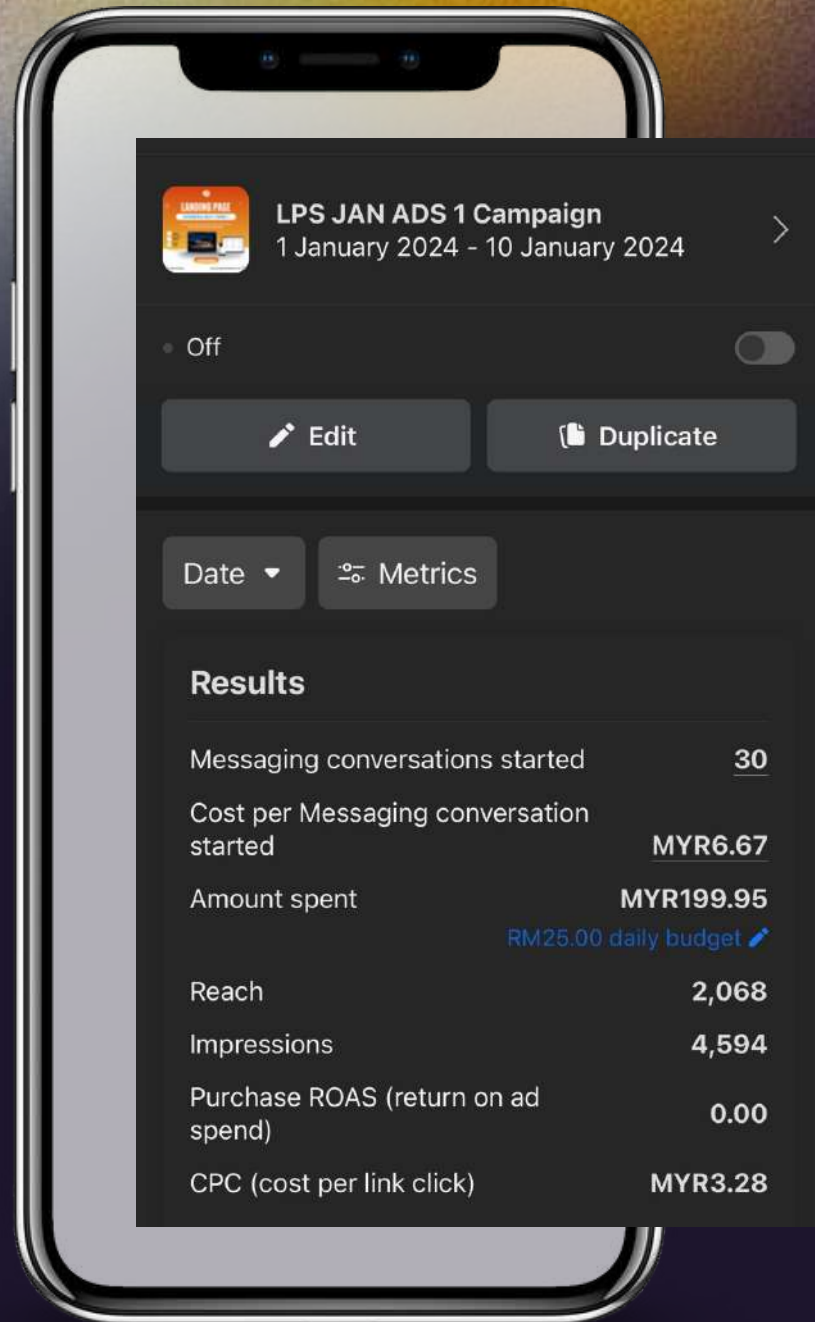
Manage your advertising budget to ensure cost-effective campaigns that deliver the best possible results.

Audience Targeting and Segmentation

Leveraging advanced targeting capabilities and audience segmentation techniques, we ensure that your ads are seen by the right people at the right time.

Performance Monitoring and Reporting

Provide comprehensive performance reports that give you insights into key metrics such as impressions, clicks, conversions, and return on ad spend



LPS JAN ADS 1 Campaign 1 January 2024 - 10 January 2024	
Off	<input type="checkbox"/>
Edit	Duplicate
Date ▼	Metrics
Results	
Messaging conversations started	30
Cost per Messaging conversation started	MYR6.67
Amount spent	MYR199.95
	RM25.00 daily budget
Reach	2,068
Impressions	4,594
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR3.28



LANDING PAGE

ISTIMEWA BUY 1 FREE 1

LANGGAN PAKEJ KORPORAT KAMI DAPATKAN PAKEJ BASIC SECARA PERCUMA !!



1 Bulan Servis SEO



Reka Bentuk Peribadi



Percuma Domain Hosting



DAPATKAN SEKARANG

 +6016 644 1334

www.laureapeoplesignature.com 

Let's Drive Results Together!

Conversions: 30 Messages

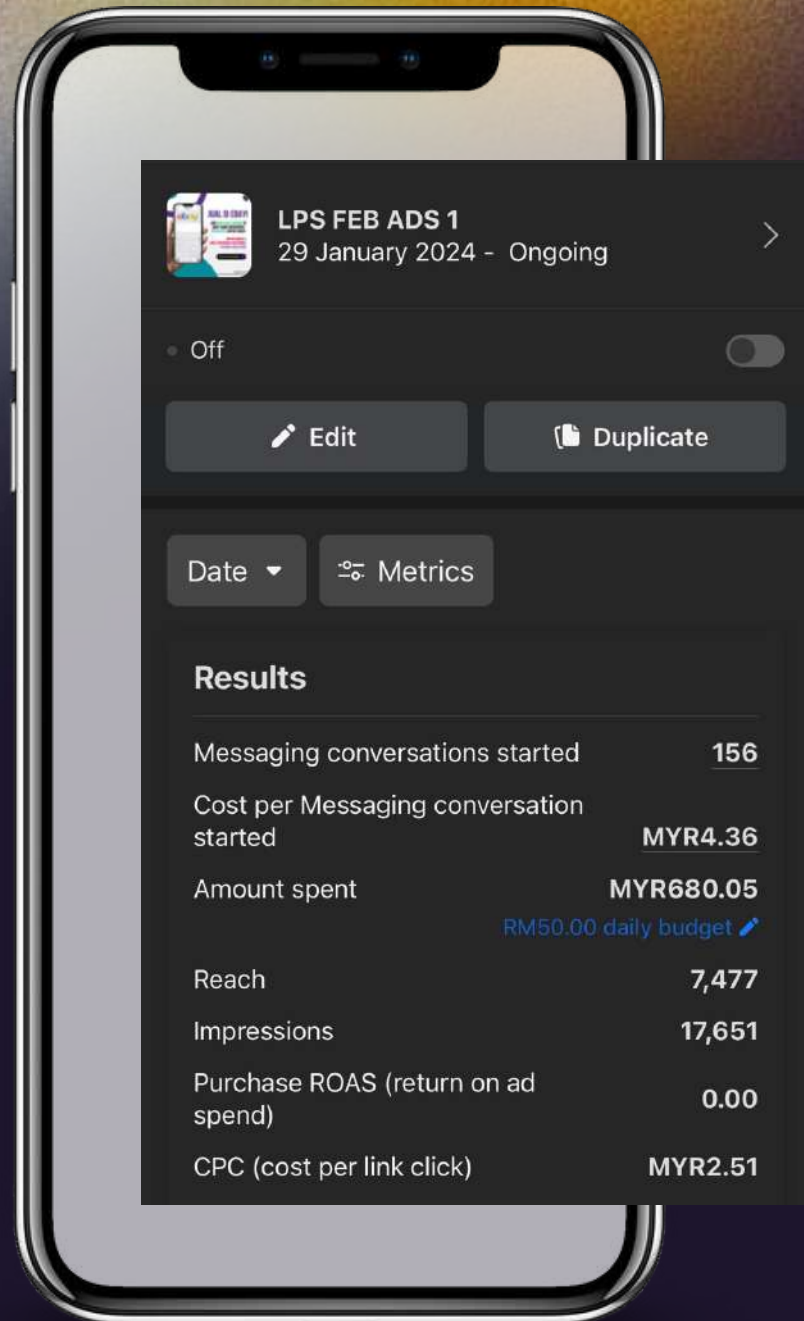
CPC: RM3.28

Amount spent: RM199.95



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JUAL DI EBAY!

JOM **MENJANA INCOME** DI EBAY! KAMI MENGURUS **SEGALANYA** UNTUK ANDA!

RM1500 SAHAJA !!
JIMAT, PENGURUSAN YANG CERMAT, GANDAKAN JUALAN ANDA

WHATSAPP KAMI SEGERA

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Conversions: 156 Messages

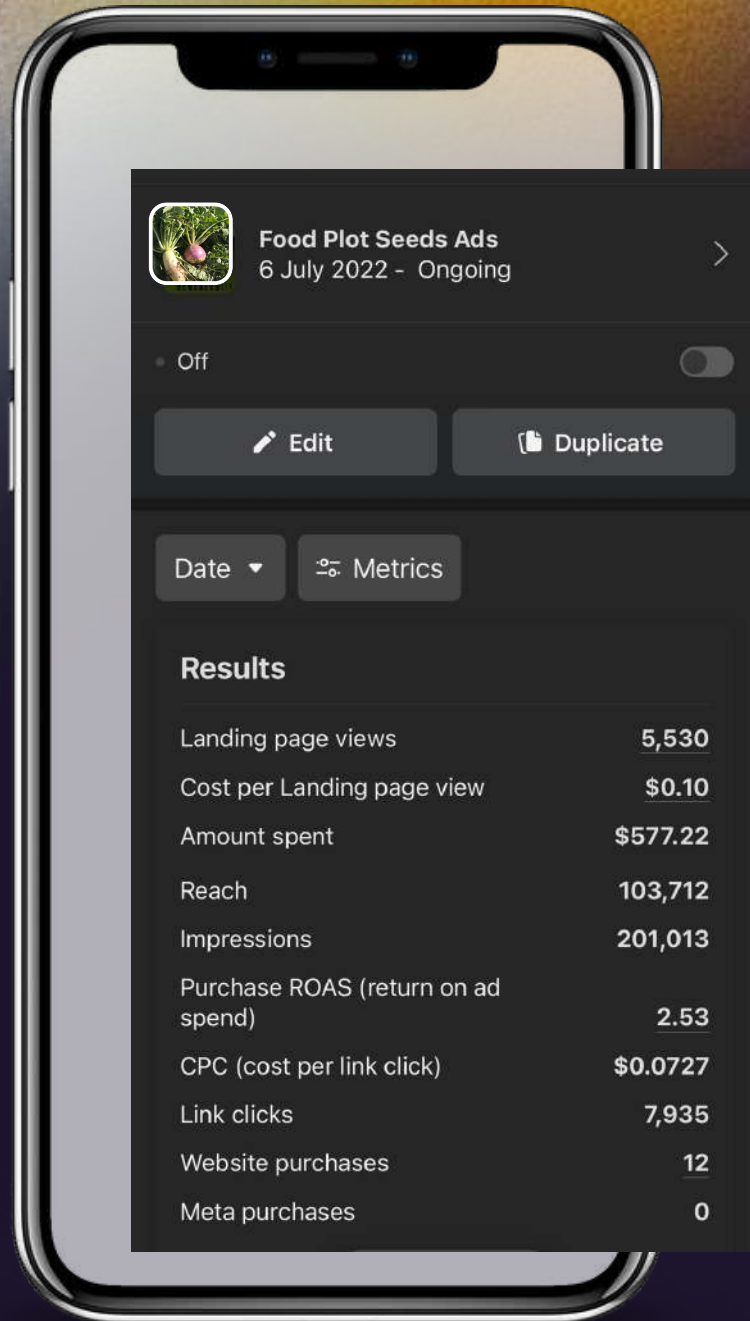
CPC: RM2.51

Amount spent: RM680.05



Laurea People's Signature





Food Plot Seeds Ads
6 July 2022 - Ongoing

Off

Edit

Duplicate

Date

Metrics

Results

Landing page views	5,530
Cost per Landing page view	\$0.10
Amount spent	\$577.22
Reach	103,712
Impressions	201,013
Purchase ROAS (return on ad spend)	2.53
CPC (cost per link click)	\$0.0727
Link clicks	7,935
Website purchases	12
Meta purchases	0



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Link Clicks: 7935

Landing Page Views: 5530

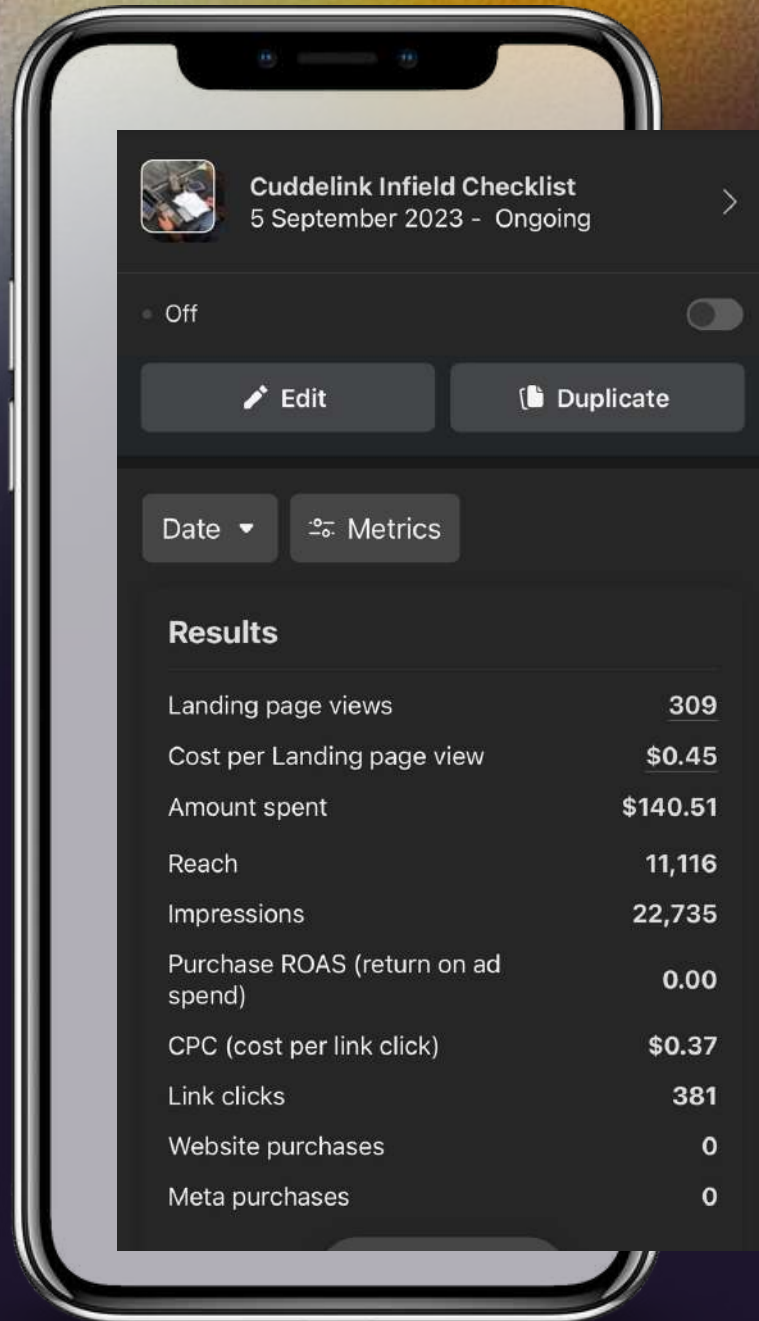
CPC: \$0.0727

Amount spent: \$577.22



Laurea People's Signature





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Link Clicks: 381

Landing Page Views: 309

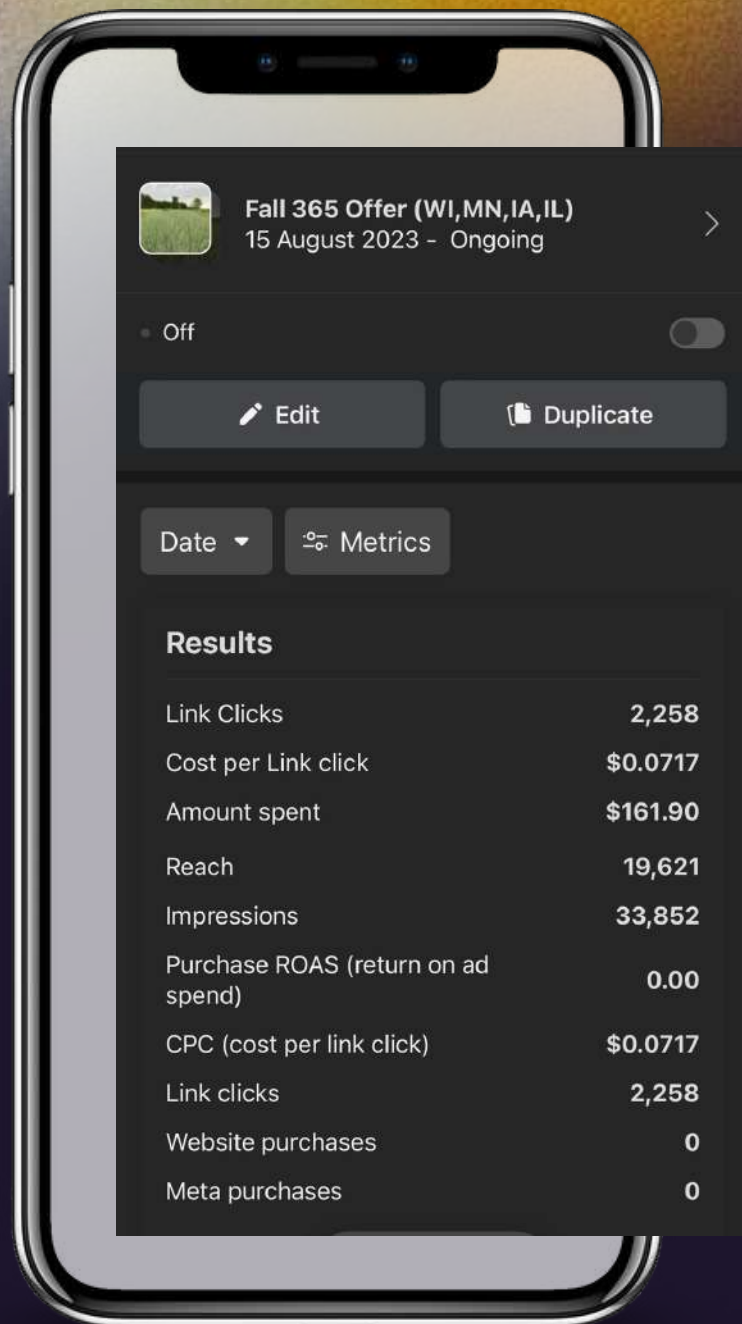
CPC: \$0.37

Amount spent: \$140.51

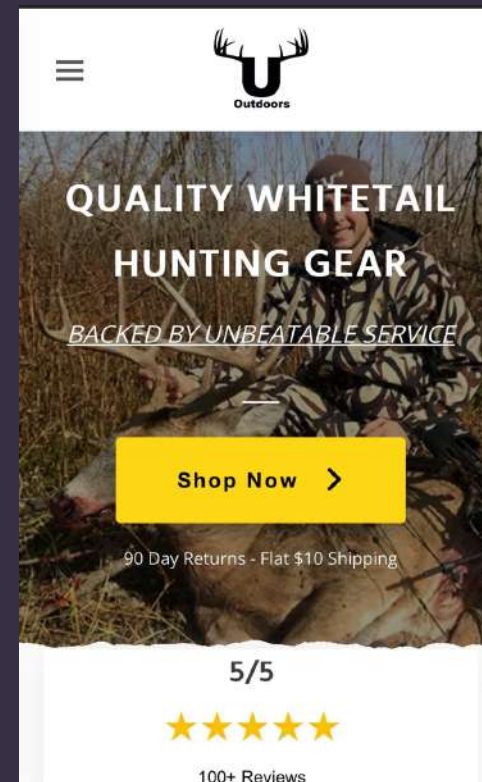


Laurea People's Signature





Fall 365 Offer (WI,MN,IA,IL) 15 August 2023 - Ongoing	
Off	
Edit Duplicate	
Date	Metrics
Results	
Link Clicks	2,258
Cost per Link click	\$0.0717
Amount spent	\$161.90
Reach	19,621
Impressions	33,852
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	\$0.0717
Link clicks	2,258
Website purchases	0
Meta purchases	0



Let's Drive Results Together!

Link Clicks: 2258

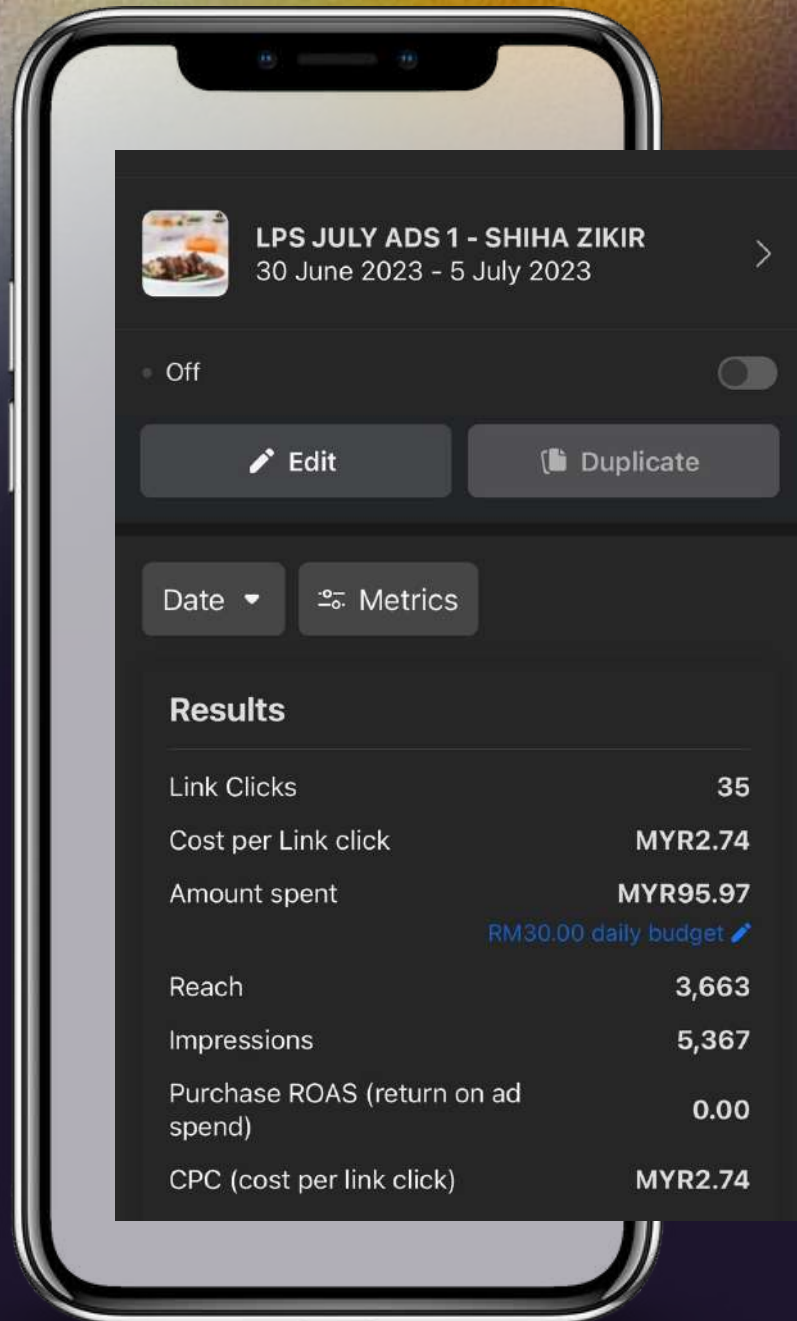
CPC: \$0.0717

Amount spent: \$161.90



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Let's Drive Results Together!

Link Clicks: 35

CPC: RM2.74


Amount spent: RM95.97



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Results

Link clicks	662
Cost per Link Click	MYR0.30
Amount spent	MYR199.88
	RM30.00 daily budget 
Reach	46,088
Impressions	72,582
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR0.30

^ Show less



PERHATIAN RIDERS!
DAMANSARA, KEPONG, PJ,
SHAH ALAM, KELANA JAYA,
TTDI

JOM BUAT INCOME JUAL PRODUK KAMI
KOMISYEN LEBIH RM100/HARI

HUBUNGI KAMI
Sofi - 016 4626955
Zam - 011 69299432

- Ada motor/ kereta
- Ada lesen memandu
- Kerja sebagai rakan niaga
- Kemeja-t & cap diberi
- Komisyen lebih rm100/hari
- Dan lain-lain manfaat

Let's Drive Results Together!

Link Clicks: 662

CPC: RM0.30

Amount spent: RM199.88



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Get Started and Watch Your Business Grow!

Results	
Link clicks	198
Cost per Link Click	MYR0.38
Amount spent	MYR75.29
	RM60.00 daily budget
Reach	23,920
Impressions	30,767
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR0.38

HOME & OFFICE RENOVATION

SERVIS LENGKAP DARI **A-Z**

15 YEARS EXPERIENCE

HOUSE CONSTRUCTION

EXTERIOR RENOVATION

INTERIOR REMODELING

014-6607018

admin@treebina.com

treebina7

TreeBina Enterprise

REGISTERED WITH CIDB MALAYSIA

Home & Office Renovation Services

With 15 years experience in the industry. WE WILL MAKE SURE that your satisfaction is up to your standards.

OUR SERVICE INCLUDES

- Site Inspection, Measurement And Preparation Of Layout
- Engagement With Architectural Team For Detailed Design
- Engagement With Draft Man Team For Detailed Layout
- Submission For Local Council Approval

- Site Inspection, Measurement And Preparation Of Layout
- Engagement With Draft Man Team For Detailed Layout
- Engagement With Architectural Team For Detailed Design
- Submission For Local Council Approval

- Site Measurement And Preparation Of Layout
- Submission Of Layout To Local Council For Approval
- New Office Set Up From Existing Or New Office Lot

More Information

014-6607018

www.treebina.com

TreeBina Enterprise

Results	
Link clicks	62
Cost per Link Click	MYR3.04
Amount spent	MYR188.75
	RM60.00 daily budget
Reach	3,890
Impressions	6,520
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR3.04

Results	
Link clicks	165
Cost per Link Click	MYR2.68
Amount spent	MYR442.13
	RM60.00 daily budget
Reach	15,004
Impressions	28,705
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR2.68

TREEBINA HOME & OFFICE RENOVATION SERVICES

TRANSFORM YOUR LOVELY HOME

WITH OUR EXPERT RENOVATION SERVICES

SERVICES OFFERED

HOUSE CONSTRUCTION

EXTERIOR RENOVATION

INTERIOR REMODELING

REGISTERED UNDER:

CIDB MALAYSIA

014-6607018

admin@treebina.com

www.treebina.com

Let's Drive Results Together!



Results

Messaging conversations started	32
Cost per Messaging Conversation Started	MYR4.54
Amount spent	MYR145.23
	RM25.00 daily budget
Reach	3,353
Impressions	5,133
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR1.60



Results

Messaging conversations started	12
Cost per Messaging Conversation Started	MYR14.30
Amount spent	MYR171.54
	RM100.00 daily budget
Reach	1,457
Impressions	2,385
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR6.60



Results

Link clicks	31
Cost per Link Click	MYR5.33
Amount spent	MYR165.09
	RM35.00 daily budget
Reach	2,054
Impressions	3,339
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR5.33

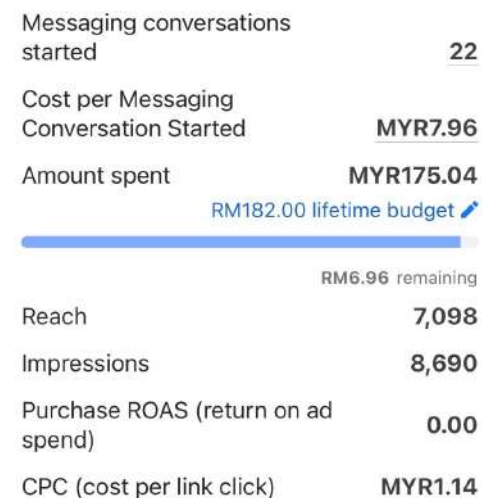


Results

Link clicks	22
Cost per Link Click	MYR5.88
Amount spent	MYR129.28
	RM30.00 daily budget
Reach	2,449
Impressions	3,580
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR5.88



Messaging conversations started	35
Cost per Messaging Conversation Started	MYR4.89
Amount spent	MYR171.12
Reach	4,889
Impressions	8,180
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR1.19



Link clicks	257
Cost per Link Click	MYR1.32
Amount spent	MYR339.02
Reach	8,464
Impressions	13,040
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR1.32



Get Started and Watch Your Business Grow!



Results

Messaging conversations started	<u>14</u>
Cost per Messaging Conversation Started	<u>MYR7.06</u>
Amount spent	<u>MYR98.85</u>
	RM30.00 daily budget 📌
Reach	4,488
Impressions	5,627
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR2.53



Results

Messaging conversations started	<u>2</u>
Cost per Messaging Conversation Started	<u>MYR14.46</u>
Amount spent	<u>MYR28.91</u>
	RM16.00 daily budget 📌
Reach	929
Impressions	1,028
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR7.23



Get Started and Watch Your Business Grow!



Results

Messaging conversations started	18
Cost per Messaging Conversation Started	MYR4.47
Amount spent	MYR80.53 RM45.00 daily budget
Reach	1,756
Impressions	2,534
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR2.52



Results

Messaging conversations started	7
Cost per Messaging Conversation Started	MYR10.60
Amount spent	MYR74.23 RM25.00 daily budget
Reach	1,846
Impressions	2,474
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR3.37



Results

Messaging conversations started	2
Cost per Messaging Conversation Started	MYR17.54
Amount spent	MYR35.08 RM25.00 daily budget
Reach	761
Impressions	984
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	MYR5.85



THANK YOU

Contact Us



support@laureapeoplessignature.com



www.laureapeoplessignature.com



+6016-644 1334

